

SPUR August Special Edition featuring ‘Osomatsu-san’ to go on sale

Kinokuniya Company Ltd (Chairman and CEO Masashi Takai), in a joint project with Shueisha Inc., plans to publish and sell, ‘SPUR August Osomatsu-san Special Edition’.

‘Osomatsu-san’ is the third series of the TV anime ‘Osomatsu-kun’, based on a popular piece of work by the pioneer of Japanese comedy manga Fujio Akatsuka (1935-2008) which has been running in the evenings from October 2015 to March 2016, and which has recently seen a surge in popularity among young women.

This is a special edition of the fashion magazine SPUR’s August issue, and in contrast to the regular edition, will feature an illustration of ‘Osomatsu-san’ on the front cover.

Both the regular edition and the special edition will include a specially drawn episode of the manga ‘Osomatsu-san’, and will come with original stickers inserted as an appendix. In addition to this, customers who purchase the ‘SPUR August Osomatsu-san Special Edition’ in-store will also receive an original six postcard set.

Also, customers who purchase the regular edition of SPUR August at participating Kinokuniya stores will receive an A3 size original poster on a first come first served basis (purchases via our online store are ineligible).

This special edition will be on sale from Wednesday 23 June, with a limited number of copies available at Kinokuniya, Books Sanseido and Yurindo stores nationwide (participating stores only).

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